

## Frequently Asked Questions

### What is Online Learning Exchange (OLE)?

PearsonOLE is a web-based destination that brings together best in class content with compelling tools and features to enable teachers to access, organize, customize, and share content for improved teaching, learning, and collaboration.

### How can OLE help a teacher learn?

Not only can teachers share content with each other, they can learn from collaborating with other teachers over the discussion board. They can also start a dialogue with their class to get better insight to their students understanding of the content.

### How can OLE make online teaching and learning more personal?

This all happens in My Library, a place where teachers can file their own fantastic creations or favorite OLE content. Teachers can create personalized assignments for their class and save them to use again in the future, or share them with other teachers.

### How can I get access to OLE?

Online Learning Exchange is recruiting Middle and High School science teachers to pilot OLE. Be one of the first to provide feedback to inform future product development. Accepted pilot customers will receive a yearlong teacher and individual student subscriptions to OLE. It's as simple as that. Contact us at [ole@pearson.com](mailto:ole@pearson.com) for more information.

### When will OLE be available for purchase?

OLE™ will be available for purchase in August 2011. For more information, including upcoming course launches and pilot opportunities, email us at [ole@pearson.com](mailto:ole@pearson.com).

### Does OLE offer partnership opportunities?

Yes we do. If you are a content provider and interested in partnering with Pearson to distribute your materials through OLE™, please contact us at [ole@pearson.com](mailto:ole@pearson.com).

### How can I get in touch with OLE?

#### • General Questions

For general inquiries, including upcoming course launches and pilot opportunities send us a message at [ole@pearson.com](mailto:ole@pearson.com).

#### • Technical Support

OLE™'s support crew is standing by to give you the help you need when you need it. Give them a call at 888-567-2382.

#### • Press Inquiries

For press information or queries, please contact Kate Miller at [Kate.Miller@pearson.com](mailto:Kate.Miller@pearson.com) or 212-641-6115.